



EVENT IN A BOX!



WWW.HOHOHOLIDAY5K.COM

EVENT IN A BOX: HOHO HOLIDAY 5K

Want to host a HoHo Holiday 5K in your Municipality, Organization or Community but not sure where to start? We can help! We will give you all the tools and support necessary to plan your event & make it happen for your organization or community.

We take care of the Santa suits, finishers medals, sunglasses and holiday treats for each participant.



EVENT IDEAS



**TOWN
EVENT**



TRADITIONAL 5K

Map Your Route



**HOLIDAY
PARTY**



**CORPORATE
TEAM BUILDER**



**SCHOOL
EVENT**



**SPORTS TEAM
BUILDER**



**PUB
CRAWL**

EVENT IN A BOX INCLUDES:



SANTA SUIT

Includes pants, belt, jacket, hat and beard



FINISHERS MEDAL



HOLIDAY TREAT



HOHO HOLIDAY 5K SUNGLASSES



DIGITAL HOLIDAY PLAYLIST

via QR Code



INSTRUCTION BOOKLET



STANDARD WAIVER & INSURANCE

A LA CARTE OPTIONS INCLUDE:

- All event assets needed for your selection and budget
- Santa Suits (included)
- Gift (included)
- Medals (included))
- Instructional Booklet and Check List (included)
- Play List for Live Events via QR code (included)
- Custom registration page specifically for your participants, revenue, waiver, charity or cause
- Online and in person customer and organizer support
- Social Media event page linked to HoHo Holiday 5K Main Page
- Social Media and traditional marketing and design
- Event Reporting and Analytics



Three people dressed as Santa Claus are standing in front of a blue backdrop with '365 SPORTS' and 'HOLIDAY 5K' logos. The person on the left wears a red Santa suit, a white beard, and red-rimmed glasses with a 'HOTO HOTO' logo. The person in the middle wears a red Santa hat with reindeer antlers and brown-rimmed glasses with a 'HOTO HOTO' logo. The person on the right wears a red Santa suit, a white beard, and red-rimmed glasses with a 'HOTO HOTO' logo. They are all wearing red gloves and have a 'HOTO HOTO' logo on their chest. The person on the right is also wearing a 'HOLIDAY 5K' race bib with the number '3211' and a '365 SPORTS' logo.

WE OFFER CUSTOMIZED BRANDING

Including: flags, tents, scrim, banners, stickers, tattoos, and many other options customizable with your logo.

Check out some of the items you can add to your box to take your event to the next level...

BRANDED TENT

Branded 10'x10' Tent Frame and Top: \$1150 + tax



TABLE CLOTH

8' Rectangular Table Cloth: \$250 + tax



START ARCH

Please inquire for pricing.



TEARDROP FLAGS

Set of 2, 9' Teardrop Flags (with Pole, Ground Spike and Packing Bag): \$450 + tax



FABRIC BANNER

Large 3'x10' Fabric Banner: \$300 + tax



ADDITIONAL CUSTOMIZATIONS

If you require AV or DJ equipment, please reach out to us for a custom quote based on your needs.

We can also assist you with additional waiver or insurance needs as well as course mapping/traffic plans and more.



365 SPORTS EVENTS

CELEBRATING 15 YEARS!



IT'S BEEN A JOURNEY



Total Attendees

3.6 MILLION



Total Events Produced

300+



Total Countries Operating In

3



Total Charity Contributions

\$4.2 MILLION



Total Day Staff Employed

20,000+



Total Economic Impact

\$700 MILLION+



Total Staff Miles Flown

5 MILLION



Total Fleet Kilometers Driven

2.5 MILLION



Smiles and Laughs Generated

15 BILLION+



Photographs Taken and Edited

22 MILLION



Busiest Year Ever

42 EVENTS



Total Cars Parked

500,000+



Total Social Media Engagements

386 MILLION



Total Customer Service Messages

8 MILLION+



Branded Items and Merch Made

15 MILLION+



Brands and Partners

275



Total Grey Hairs on Jesse & Mike's Heads

1500+



Total Hairs Lost on Tony's Head

5000+



The # of Times a Team Member Said 'Oh Sh**!'

5000+



THANK YOU!

WE LIVE IT, **WE LOVE IT**, WE SEND IT.





THANK YOU!

WWW.HOHOHOLIDAY5K.COM

in support of

Make-A-Wish[®]
CANADA